

University of Pretoria Yearbook 2018

Supply chain management 326 (OBS 326)

Qualification	Undergraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Programmes	BCom Supply Chain Management
Prerequisites	OBS 316 GS
Contact time	3 lectures per week
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 2

Module content

*Only for BCom (Option: Supply Chain Management) students

Corporate alignments; competitive positioning; customer service design; strategy design; channel strategy; network design; supply chain relationships; supply chain design; supplier alignment; operations alignment; distribution alignment; demand alignment and logistics information systems.

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